



**PRICE RESEARCH, LTD.**  
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# PRODUCT DATA

## PRICE EARTHTONE CONCRETE STAIN

**PRODUCT NAME:** PRICE EARTHTONE CONCRETE STAIN

**MANUFACTURER:** PRICE RESEARCH, LTD.  
3511 Stadium Drive  
Kansas City, MO 64129  
Phone: (816) 924-5955

**PRODUCT DESCRIPTION:**

Price EarthTone Concrete Stains are water based formulations containing reactive mineral compounds and proprietary ingredients.

**Features:**

- Penetrating reactive stains.
- Produces unique color effects in concrete surface.
- Simulates natural shading.
- Chemical reaction provides deeper color.
- EarthTone Concrete Stain offers uniqueness to each surface.
- Colors will not chip, crack or wear off
- May be applied over smooth concrete, gunite or stamped concrete surfaces.
- Provides subtle shaded color with natural beauty.

**Recommended For:**

1. Plaza Areas
2. Showrooms
3. Lobbies
4. Driveways
5. Sidewalks and Patios
6. Any Concrete Surface.

**Earth Colors:**

Stains come in **8 standard colors**. Refer to Price Research Ltd., Price EarthTone Color Chart for selection guide. Special colors and effects are produced by using one or more applications, blending two or more stains. For large area customs color may be offered.

**Important Note:**

Colors are approximate on EarthTone Color Chart. Variations in ready-mix concrete, job conditions and finishing will affect actual appearance. Acrylic Sealers may intensify color appearance. **Test patch is highly recommended.** Provide on-site test area prior to project start for color, texture and workmanship approval.

**APPLICATION: Provide mock-up test areas before project start for approval.**

**Preparations:**

1. Remove previous coating, adhesives, sealers or other treatments.
2. Acid etching or cleaning with acid must not be used.
3. New and integrally colored concrete must be cured for minimum of 28 days prior to application of Price EarthTone Concrete Stains.
4. Concrete must be dry and uniformly clean.
5. Dirty or contaminated surfaces will interfere with color reaction and color development.
6. Protect landscaping and adjacent areas.

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**EQUIPMENT:**

1. Use only plastic containers.
2. Use plastic sprayer with acid resistant parts.
3. Brushes used in application should be colorless, acid resistant nylon or synthetic bristles with medium stiffness.
4. Do not use brooms, mops, rotary machine for applications.

**CLEAN UP:** Clean tools and equipment immediately after use with clean water.

**STAIN APPLICATION:**

1. Divide work area into manageable sections, utilizing natural break points such as walls, joints or other features. 2. Control wet edges to minimize overlap during application. 3. Do not walk on wet stain. 4. Thoroughly mix Price EarthTone Concrete Stain before use. 5. Use brush, roller or spray for application. 6. Immediately scrub stain into surface area with nylon brush. Work small areas into circular motion. 7. Maintain wet edge and constant brush contact with the surface until the entire area is complete. 8. To avoid lap marks, the reacted stain from an existing area should not be spread into new work area. 9. Brush out any splashes, drips or puddles immediately.

**Stain Application: Vertical Surface**

1. Apply stain at bottom and move upward 2. Avoid rundown and brush immediately.

**Reaction Time:**

Reaction time for stain is dependent upon wind, temperature and humidity. Treated surfaces should remain undisturbed for a **minimum of 4 hours** before removing residue.

**Note:** When different colors are to be used in subsequent application, residue from the first application should be removed prior to application of the next coat. Rinse the residual stain from the surface with clean water. Rinse again and neutralize with a blend of baking soda and water. Rinse thoroughly after neutralization with clean water.

**FINAL APPLICATION OF SEALER:** Use of required approved sealers will enhance the color and earthtone stains.

1. Apply Price Seal Wet Look for high gloss effect.
2. For patina effect Price-Seal 10 is recommended.
3. Surface must be thoroughly neutralized and thoroughly clean and thoroughly dry before the final sealer application.

**COVERAGE RATE:** 200 sq.ft/gallon - per application.

**PACKAGING:**

1 gallon- 4/1 gallon per case  
5 gallon pail

**AVAILABILITY AND COST:**

Please contact Price Research, Ltd.  
Phone: (816) 924-5955

**TECHNICAL SERVICE:**

Call Price Research Ltd. at 816-924-5955 or refer to our website [www.priceresearchltd.com](http://www.priceresearchltd.com).

**LIMITED WARRANTY:**

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